

FURNISH YOUR HOME AT MCIVER & MACKAY'S

Our splendid new stock is now here, and we invite the public to call and inspect it. There is no line in this section that will compare with our late styles, high quality and low prices. Of course we could not begin to enumerate in detail our stock, but we would call your attention to the following partial list of goods and prices—others in proportion.

RUGS! RUGS!

Wilton Seamless Art Squares—All in the latest designs, all sizes, \$40 to \$50.
Axminster Art Squares—In many pretty designs, \$20 to \$35.
Wool Fibre and Fibre Art Squares—Only \$12.
Imperial Smyrna Art Squares—\$22 to \$45. (We are Ocala agents for these goods).
Jute Art Squares—9x12, only \$10.
Cotton and Wool Art Squares—\$5 to \$20.
Ten Wire Tapestry Brussels Art Squares—\$18 to \$25.
All Wool Granite Brussels Art Squares—\$8 to \$14.
Japanese Matting Art Squares—\$5.
Small Rugs to match all of the above at reasonable prices.

China Dinner Sets, \$10.00 to \$125.00. Ten Piece Toilet Sets, \$4.00 to \$25.00. Big line of China and Porcelain Dinner Sets in all of the Latest Patterns.

We have just added 5000 feet of floor space, and we are now better than ever prepared to display our beautiful line of Furniture. We will in the near future also add a complete line of Hardware.

Exclusive Ocala agents for Allwin Go Carts, all colors \$12.

We are closing out our Standard Sewing Machines, and the few we now have on hand will be sold below cost.

McIver and MacKay

N. MAGNOLIA ST

OCALA, FLORIDA

McMillan Bros.

Southern Copper Works

Manufacturers of Turpentine Stills
and General Metal Workers.

Old Stills taken in exchange for new ones. Patching through the country a specialty. Orders by mail or wire will receive prompt attention at either of the following works

FAYETTEVILLE N. C.
JACKSONVILLE, FLA

SAVANNAH, GA
MOBILE, ALA



THE NEW Edison Amberol Records

Are for sale here. They can be used upon your Edison Phonograph by means of a gear attachment, which we can put on. Come in and let us explain about it, and hear the Records. We also carry full line of

STANDARD RECORDS AND PHONOGRAPH

A. E. BURNETT THE JEWELER

OCALA

FLORIDA

EDWARDS CONSTRUCTION COMPANY

Rooms 10 and 11 Judy Building,

Hendry & Knight Terminals,

TAMPA, - - - FLORIDA

Steel beams and channels for lintels, trusses, or other structural purposes, will be furnished promptly.

Steel towers and tanks for water erected complete in any part of the State.

"Reeco" Hot Air Pumping Engines installed for homes, turpentine camps and phosphate plants. No danger of explosion. Economical to operate. Fuel—Wood, Coal, Kerosene, or Gasoline.

For tasty printing send your next order to the Banner. Prices right—work guaranteed.

ADVERTISING PAYS

There are no birds in last year's nests. No dollar bills in last year's vests; And 'tisn't wise to hope that "scads" Will still flow in from last year's ads.

One step won't take you very far. You've got to keep on walking. One word won't tell folks all you are. You've got to keep on talking.

One inch won't make you very tall. You've got to keep on growing. One little ad won't do it all. You've got to keep 'em going.

He who would add unto his trade Should have an ad, and well displayed. For ads, if one knows how to write 'em, Add to one's trade ad infinitum.

BIG IMPROVEMENTS AT THE GUARANTEE

The Guarantee Clothing and Shoe Company, always on the lookout for something to increase the popularity of the establishment, have now added another storeroom to their place. A large archway now connects the retail store with the adjoining store-room, which is to be used for a tailor shop.

Mr. Malever, the proprietor, informs us that he will in a few days have several hundred pieces of fine woollen goods from which his customers may select their fall clothing, and have them "made in Ocala."

As a further accommodation for his customers Mr. Malever has made arrangements with the Commercial Pressing Club by which he keeps the clothes of his patrons cleaned and pressed free of charge.

When the furnishings of the new tailoring department have been completed it will be one of the handsomest establishments of the kind ever opened in Ocala.

A FERTILIZER FACTORY

Marion county, perhaps, uses more fertilizer than any county in this section of Florida, yet it has no fertilizer factory, while Gainesville has two, and there may be others in Alachua county.

This fact was told to Mr. W. D. Carn some time ago by the editor of the Fruit and Truck Grower, and he was urged to raise a stock company for the founding of a fertilizer factory in Ocala. Mr. Carn said that as he had a little money to invest he would take the matter under consideration. The more he thought about it and the more investigation he devoted to it the more favorable the project appeared to him, so he went actively ahead trying to raise funds enough to establish a stock company, and has succeeded admirably. No industry in Florida has declared larger profits on the amount of capital invested or has grown from small beginnings to more colossal proportions. We sincerely hope that the one Mr. Carn is trying to establish will prove no exception to the rule.

It will be capitalized at twenty thousand dollars, and most of the money, we understand, has been subscribed.

LIFE 100,000 YEARS AGO

Scientists have found in a cave in Switzerland bones of men who lived 100,000 years ago, when life was in constant danger from wild beasts. Today the danger, as shown by Mr. A. W. Brown of Alexander, Me., is largely from deadly disease. "If it had not been for Dr. King's New Discovery, which cured me, I could not have lived," he writes, "suffering as I did from a severe lung trouble and a stubborn cough." To cure sore lungs, colds, obstinate coughs and prevent pneumonia, it's the best medicine on earth. 50c. and \$1. Guaranteed by Tydings & Co. Trial bottle free. m

THE FRIDAY NIGHT CONCERT

A large crowd was out Friday night to enjoy the concert given by the Metropolitan Band, under the leadership of Mr. A. E. Gerig. An excellent program had been arranged and from the first number to the last the listeners were well entertained.

Friday evening concerts in the court house yard are a regular feature, and when the weather permits the Metropolitan Band furnishes an attraction. The program last week was excellent and hearty encores and applause attested the pleasure of those who were there.

The program was as follows:
March, "The Maestro"—R. W. Bond.

Selection, "Bohemian Girl"—Balfe.
Japanese Dance and Two-Step, "Yuki"—Victor G. Krieger.

Overture, "Poet and Peasant" (by request)—Fr. Von Suppe.

Indian Novelty Two-Step, "Big Chief Battle Axe"—T. S. Allen.
Selection, "The Monarch"—W. C. O'Hare.

March, "The Crisis"—R. B. Hall.
"American Patrol"—F. W. Meacham.

Albert Anson Graham, the famous "Los Kiss" correspondent of the Ocala Banner, is in the city, mingling business and pleasure. Mr. Graham represents Wekiwa Springs mineral water and intends establishing a distributing bureau here for that standard article.—Tampa Tribune.

Woman's Club Stationery for sale only at the Postoffice Drug Store.

FULL BLOWN

A dear little rosebud white, grew out in the summer weather; The petals were locked up tight in a close embrace together.

They were pressed so close and looked so tight You never would guess that the dews of night, Or the sweet sunlight could ever get through, The petals to burst or the lock undo.

But early one morn I awoke, and what do you think I discerned? There, wet with the dews of the night, my bud to a rose had turned! The rain and the dew and the golden sun, The petals had burst and the lock undone!

How they accomplished it no one knows, But my bud had turned to a beautiful rose!

A dear little baby form was given into my keeping; I thought of the latent powers, locked tight and quietly sleeping. They were pressed so close and locked so tight, You never would guess that the sweet sunlight

Of thought and soul could ever get through, The powers to burst and the lock undo.

But through life's sweet sunshine, its rain and heat and cold, Through mysteries which I can't explain, I saw my bud unfold. I cannot tell how the blossoms start, From loving buds in the human heart; I cannot tell how the powers find Their sweet awakening in the mind.

But love has many keys, as buds have many leaves, And love unlocks the petals and wondrous work achieves. And when her work is done, I see The loveliest sight on earth to me; The sweetest flower that lives or grows— A full-blown, living, human rose! LUELLA KNOTT, Tallahassee, Fla.

THE REMNANT OF THE SEMINOLES

The Last of An Aboriginal and Brave Race

A few hundred Indians exist today in a trackless waste near the tip of the Florida peninsula. They are pure-blooded Seminoles, and they represent all that is left in Florida of a proud and once powerful nation. Little by little they were driven southward, until they reached the limit of their retreat. Believing that they had at last found a country which the pale-face would be unable to penetrate they were happy in their seclusion, asking nothing more than to be left alone. But the march of the white man kept steadily onward. The shriek of the iron horse and the awesome snort of the steam dredge may already be heard at the edge of their domain, to sound the requiem of their fondest hopes.

It is a pathetic tableau, this tragedy being enacted slowly but surely right before us here in the Florida Everglades, for unless some adequate provision be made for these red men their fate will soon be sealed. To send them into the severe climate of the west would be but a final knife-thrust after a series of persecutions extending back to the time when the white man first placed his foot upon the soil of Florida. To leave them as they are, without setting apart for them an ample reservation would mean their decay, and therefore their final extermination. A small preserve is held in trust for them, but seventy-five per cent. of the land is under water, and the Indians refuse to occupy it. Were they given a reservation of sufficient extent, whose boundary shall forever be guaranteed and protected, these Seminoles would continue to maintain the purity of their race, increase, and eventually prove a valuable ally to this country. Assured of a rigid protection and exempt from unjust encroachment, they would cease to look upon the white man as an enemy, and then the work of civilization could be carried on among them to a satisfactory conclusion. All honor is due that little band of conscientious and unselfish men and women, who, anticipating the inevitable, have made a noble fight for the rights of these Seminoles.

American magnanimity is famous the world over. Upon the field of every disaster we are found working in the spirit of Christianity. Long ago, in the name of justice, we guaranteed protection to the natives of the small countries in Central and South America. We have even set aside vast areas for the perpetuation of bird and beast (the fact that these preserves are usually barren wastes offer no excuse for argument). Yet why do we so carelessly close our eyes upon this struggling remnant of a race brought to the verge of extinction by persecutions on the part of our own people?—Thomas Frederick Davis, in Florida Review.

J. L. SMOAK, HORSE SHOEING

Take your horse shoeing to J. L. Smoak's shop. He has employed a good shoer, who will shoe your mule or horse, no matter how mean or vicious, and will do it for \$1 all around. His shop has not been infested with the glanders, and Mr. Smoak will insure you safety and satisfaction. 7-9-11.

EDUCATIONAL

Horner Military School

Founded 1851
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Classical, Scientific and English Courses. Prepares for College, University or the Government Academies. Military training develops prompt obedience and manly carriage. Academy 38 years old, with experienced teachers. Cadets dine with the principal and ladies of his family, securing the culture of homelife. Cultivates and educates. Modern buildings, perfect sanitation, wholesome fare, no crowding. Best moral, mental, physical and social training. Shady lawn, athletic park, one quarter mile running track, 300 acres. Ideal climate, helpful environment. In the social atmosphere of refined Christian people. The town noted for over a century as an educational centre.

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I. A College of Liberal Arts.
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Students received at any time during the session.

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THE BLACKSTONE SCHOOL FOR GIRLS

Established in 1894. The aim of the school is clearly set forth by its motto: "Thorough instruction under positively Christian influences at the lowest possible cost." The school was established by the Methodist Church, not to make money, but to furnish a place where girls can be given thorough training in body, mind, and heart at a moderate cost. The object has been so fully carried out that as a result: It is to-day, with its faculty of 32, its boarding patronage of 300, and its building and grounds, worth \$140,000.

THE LEADING TRAINING SCHOOL FOR GIRLS IN VIRGINIA.

\$150 pays all charges for the year, including the table board, room, lights, steam heat, laundry, medical attention, physical culture, and tuition in all subjects except music and elocution. Apply for catalogue and application blank to REV. JAMES CANNON, JR., M. A., Principal, Blackstone, Va.

ROLLINS COLLEGE

FLORIDA'S OLDEST COLLEGE

COLLEGE ACADEMY, AND SCHOOLS OF MUSIC, EXPRESSION, FINE ARTS, DOMESTIC AND INDUSTRIAL ARTS, AND BUSINESS

Carnegie Hall and third men's dormitory now completed; electric lights, steam and furnace heat; large faculty; perfect health conditions; fine gymnasium, athletic fields, boating, tennis courts, golf links; baseball, football and basketball teams champions of Florida in 1909. Nearly a quarter of a million dollars endowment; expenses moderate; scholarships available; Christian, but undenominational; stands for

CHARACTER, CULTURE, CONDUCT

For Catalogue Address the President:

Wm. F. Blackman, Ph. D., - Winter Park, Florida.

DON'T NEED A CONVENTION

Some of our brethren of the press seem to favor the idea of a convention for the purpose of getting down to democratic principles again. If they wish to get a clear treatise on the subject of modern and practical democracy, they can read Governor Gilchrist's speech before Tammany Hall on the fourth of July. He comes as near being the Simon-pure article as any man we have had in the governor's chair in so these many years.—Lake Butler Star.

